

Southport Cycling Club Annual General Meeting

At the Club Room, Rotten Row
on
Monday 9th December 2013 at 7.00.pm.

Agenda

1. Apologies for Absence
2. Minutes of meeting of the Annual General Meeting on Monday 10th December 2012
 - a. Accuracy
 - b. Matters Arising
3. Secretaries Reports
 - a. Chairman
 - b. Secretary
 - c. Treasurer
 - d. Time Trial Secretary
 - e. Social Secretary
 - f. Welfare Officer
 - g. Membership Secretary
4. Election of Officials to form the Committee : Note that in accordance with Rule 17:

“ Currently elected officials may stand for re-election without nomination. Where no Nominations are received and existing Officers are not prepared to be re-elected nomination from the members at the AGM will be accepted. If no candidate is elected at the AGM, the Committee may, subsequent to the AGM, appoint such members as it may think fit.”

| Position | Existing Holder/ Proposed Holder | Proposed by | Seconded by |
|-----------------------------|-------------------------------------|---------------|-----------------|
| a) Chairman | Allan Taylor | | |
| b) Vice Chairman | Vacant | | |
| c) General Secretary | Ken Beck | | |
| d) Treasurer | Bill Lloyd/ Peter Scott | Committee | Committee |
| e) Membership Secretary | Will White | | |
| f) Time Trial secretary | Richard Cary | | |
| g) Road and Track secretary | Vacant | | |
| h) Audax Secretary | Vacant | | |
| i) Social Secretary | Howard Massam | | |
| j) Press Secretary | Peter Gawthorne/ Neil Robinson | Colin Baldwin | Peter Gawthorne |
| k) Clothing and | Vacant | | |

| | | | |
|-----------------------|-------------------------------------|--|--|
| Equip Sec | | | |
| l) Wembaster | Vincent Kelly (Twitter account) | | |
| m) Welfare Officer | Juliet Jardine | | |
| n) Member | Irene Gunn | | |
| o) Member | | | |
| p) Under 23 Member | Matt Burdekin | | |
| q) Junior Member | | | |

5. Election of the following:

- a. President Current Holder – Colin Baldwin
- b. Honorary Vice Presidents;
Existing: Richard Abram, Ken Beck, Bill Lloyd, Broo Rimmer, Ralph Gregson, Mike Keen, Brian Bladon, Bob Whitfield, Dave Livingstone, Neville Holgate
No new Vice Presidents are proposed
- c. 2 Auditors Derek Unsworth and Greg Callaghan (Both are prepared to stand)
- d. Life Members – No new Life members are proposed.
- e. Time Keepers – Dave Ritchie, Alan Stark, ???????

6. Proposals for Discussion

- a. Proposed by Colin Baldwin, Seconded by Peter Gawthorne

Subscriptions shall be reviewed annually...For discussion by the membership as to whether the subscriptions be reduced/increased or remain the same, this would be in accord with the club's current financial position.

Note: Club Rule 8. The subscription for Senior Members shall be £25.00. Juniors Members shall be £6.00. Juveniles shall be £4.00.. Family Membership shall be: £35.00 for two adults and any other family members under 18 years. Changes in subscriptions will be approved at the AGM

- b. Proposed by Margaret Biggs

- 1) To supply radio phones for use at events so Marshalls can contact HQ/ Organiser/ Time Keeper in event of an emergency.
- 2) That warning signs for TTs are bought and displayed.

- c. Proposed by Chris Truett, Seconded by Joe Croughan

I would like to propose that all members of the club, wear a cycling a helmet when riding with the club at all times.

Why? Even though it is not law, I think as a club we should be setting a good example to the Public, children & adults alike. It seems to me that the number of club members falling off their bikes or crashing has gone up the past few years. There have been three such incidents in the past fortnight. The most recent when a rider hit his head on the kerb with such force that his helmet cracked .The consequences of not wearing one on this occasion would have been very serious.

It is also the case that when people do fall off, the first thing the public or Police say is "was he or she wearing his Helmet"

(Note Club Rule 13. The wearing of safety helmets which are manufactured to an approved standard is recommended. Members 16 years and under must wear an approved helmet.

d. Proposed by Peter Gawthorne, Seconded by Mark Baldwin

Based on discussion with members on recent rides, I think it is time to have a revamp of the Club's website. The current site, although an improvement on what we had previously, is not regarded as the "best shop window" for Southport Cycling Club. It is functional rather than inviting or exciting and does not compare well with examples from other local clubs. We believe that the website and its content is a key marketing tool to attract new members who are looking to get into cycling, as most people tend to look at websites to research all things these days, again, it is imperative that it is inviting, interesting and user friendly.

The website would undoubtedly be used more frequently by current members if it was more interactive and slick by design. For example, on the home page, up to date photos of recent rides (and future rides) should be able to be posted (via the master user) along with a 'live news & twitter feed' whereby new information can be posted to provide members (new and existing) the chance to see what is happening on a day to day basis. Perhaps a forum column could be added to invite new ideas and suggestions i.e. new clubs runs routes, additional rides in the Lake District, North Wales and annual trips to the Isle of Man, Ireland, Mallorca etc etc

Moreover, a direct link to Facebook should also be present as more people use the site than don't (c1 billion users) have an account and would be used for photos for members (past and present in the UK and overseas) who can see what is going on and with options to post photos / videos / and status updates for all members to see. We believe this is crucial for the younger / new riders looking to join / get involved, as social media is at the forefront of all business's / lifestyles / products in the modern world in which we live in and should be used in a positive way to promote the sport and the club. This would also encourage interaction amongst members and provide an enhanced social / friendlier aspect to the club which is what we are looking for. I am sure that amongst the many members of the club we have the expertise to make the necessary improvements needed and if we don't, then the investment of a few hundred pounds to a specialist company could achieve the desired effect.

A rough trawl of some other clubs sites including our friends in Mons Belgium shows where improvements might be made. I propose that we take the best from each of these and other examples and give the website a major overhaul to benefit both new and existing members.

See Appendix 1 for statistics on web site use

7. Any Other Business

Summary of Statistics for www.southportcc.co.uk

| Summary by Month | | | | | | | | | | |
|--------------------------|-----------|-------|-------|--------|----------------|-----------------|--------------|---------------|----------------|----------------|
| Month | Daily Avg | | | | Monthly Totals | | | | | |
| | Hits | Files | Pages | Visits | Sites | KBytes | Visits | Pages | Files | Hits |
| Dec 2013 | 2503 | 1953 | 562 | 188 | 321 | 254968 | 565 | 1688 | 5861 | 7511 |
| Nov 2013 | 3128 | 2456 | 506 | 217 | 2736 | 4096578 | 6527 | 15198 | 73698 | 93863 |
| Oct 2013 | 3285 | 2520 | 500 | 198 | 2965 | 4319098 | 6167 | 15527 | 78136 | 101843 |
| Sep 2013 | 2708 | 2158 | 443 | 208 | 2876 | 3551846 | 6249 | 13301 | 64746 | 81246 |
| Aug 2013 | 4057 | 3044 | 520 | 196 | 3808 | 5339669 | 6105 | 16123 | 94391 | 125779 |
| Jul 2013 | 5954 | 4381 | 894 | 261 | 4245 | 7480039 | 8107 | 27722 | 135827 | 184585 |
| Jun 2013 | 3802 | 2767 | 514 | 198 | 3009 | 4422606 | 5942 | 15442 | 83020 | 114072 |
| May 2013 | 5496 | 4185 | 544 | 203 | 3038 | 7380131 | 6323 | 16869 | 129762 | 170378 |
| Apr 2013 | 5718 | 4324 | 616 | 215 | 3313 | 7129644 | 6465 | 18492 | 129720 | 171547 |
| Mar 2013 | 12270 | 9747 | 629 | 246 | 3351 | 21572166 | 7628 | 19527 | 302183 | 380372 |
| Feb 2013 | 3070 | 2492 | 414 | 144 | 1657 | 3190057 | 4033 | 11614 | 69778 | 85973 |
| Jan 2013 | 2763 | 2132 | 352 | 122 | 1659 | 2972263 | 3787 | 10935 | 66108 | 85655 |
| Totals | | | | | | 71709065 | 67898 | 182438 | 1233230 | 1602824 |